MEDIA KIT

MARIAH *Honey*

Dr. Mariah C. Bond · Host, journalist, author & creator

New Orleans' go-to voice for culture, travel and AI made simple. More than 15 years in front of the camera, on the radio and on the page, for more than 30 brands, from Coca-Cola, Apple and Microsoft to L'Oréal, Hyatt and the NFL.



15+	30+	100K	7
years in media	national & global brands	monthly station audience (BP96)	books published

BRANDS I'VE WORKED WITH

TRUSTED BY *global* BRANDS

Product launches, sampling, store openings, festivals and sports events, for the biggest names in beverage, tech, beauty, travel and sports.

Heineken Brands
New Orleans Market Manager · 2.5 years

Brand ambassador & team lead
5+ years · beverage, tech, beauty, sports & festivals

Big stages
ESSENCE Festival, Super Bowl, WrestleMania, NASCAR, NFL & NBA events, Tales of the Cocktail

BEVERAGE & SPIRITS

Coca-Cola · Heineken · Yellow Tail · Licor 43 · Mandarine Napoléon · Madria Sangria

TECH

Apple · Microsoft · Samsung · Amazon

BEAUTY & FASHION

L'Oréal · Laura Mercier · Michael Kors · Ulta Beauty · Colgate · Irish Spring

FOOD

Nestlé · Popeyes · Zapp's · Maltesers

TRAVEL & HOSPITALITY

Hyatt · American Airlines · Caesars Entertainment

SPORTS & ENTERTAINMENT

NFL · Super Bowl · NBA · NASCAR · WWE

AUTO

Ford · NADA

RETAIL & EDUCATION

Walmart · Tulane University

MEDIA & OUTLETS

Black Power 96.3 FM · AXS (CBS) · The Examiner · Parle · GOODS Magazine · TravelTips · One Africa Worldview

FESTIVALS & STAGES

ESSENCE Festival · NOLA Funk Fest · French Quarter Festival · Southern Hospitality · Black AmericanaFest

AGENCIES

Havas Street · Mosaic · Assist Marketing · Extreme Marketing · Kandu · Ascent Talent · EventPro Strategies · Attack Marketing

ON CAMERA WITH

Beyoncé's Renaissance Tour · Lil Wayne & 2 Chainz · Ari Lennox · Mariah Carey · Patti LaBelle · Big Freedia

WHAT I DO

THREE *ways* I DELIVER

01

Host & on-camera talent

Festivals, red carpets, panels, brand events and my talk show, Honey, Let's Talk! Radio-trained, camera-ready, crowd-friendly.

02

Creator & producer

Cinematic travel films, lifestyle vlogs and AI explainers, shot and edited in 4K, delivered with Shorts, Reels and thumbnails.

03

Writer & author

Journalist since 2009 and author of seven books, from New Orleans novels to the Everyday AI series.

Brand partnerships
Dedicated videos, integrations, reviews, Shorts and Reels.

Travel & destinations
Hotels, resorts and tourism boards: a destination film plus daily social.

Hosting & events
Emcee, red carpet, festival coverage, with radio support.

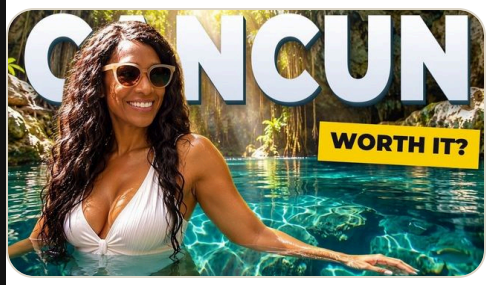
Speaking & workshops
AI for everyday life and small business, live or virtual.

Writing & press
Features, columns, essays and commissioned work.

Grants & projects
Arts, media and literary programs. Plan and budget on request.

SELECTED WORK

SEE IT IN *action*



TRAVEL FILM

The Truth About Cancun Mexico



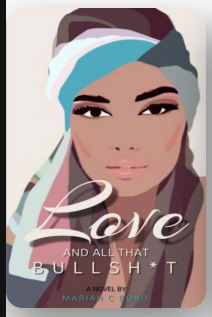
FESTIVAL COVERAGE

NOLA Funk Fest 2026



AI MADE SIMPLE

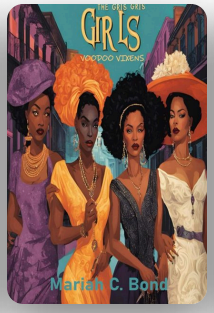
Why ChatGPT Is Lying to You



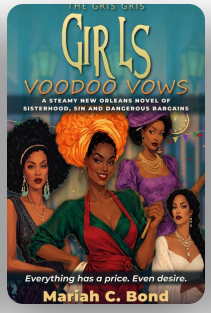
Love And All That Bullsh*t



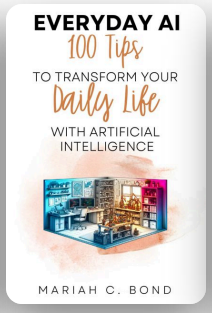
Been Waiting For You



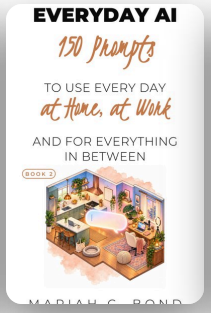
Voodoo Vixens



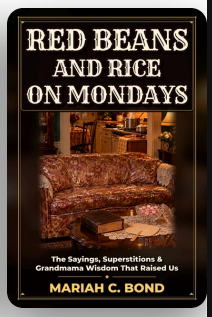
Voodoo Vows



Everyday AI: 100 Tips



Everyday AI: 150 Prompts



Red Beans and Rice on Mondays

BIO & CREDENTIALS

THE *official* BIO

BIO

Dr. Mariah C. Bond, known as Mariah Honey, is a New Orleans media personality, journalist, author and creator with more than 15 years in media and a brand résumé that includes Coca-Cola, Apple, Microsoft, Samsung, Amazon, Ford, Nestlé, Hyatt, American Airlines, Caesars Entertainment, L'Oréal, Laura Mercier, Michael Kors, Ulta Beauty, Popeyes, Zapp's, Tulane University, Yellow Tail, the NFL, the NBA, WWE, NASCAR and Heineken, where she was New Orleans Market Manager. Her entertainment writing has appeared in The Examiner, AXS (CBS), Parle and GOODS Magazine, she has covered ESSENCE Festival since 2014, and she is Director of Promotions at Black Power 96.3 FM. She hosts the YouTube talk show Honey, Let's Talk!, produces cinematic travel and lifestyle films, and is the author of seven books, including the Everyday AI series. She is CEO of Level 7 Group, LLC and holds a Doctorate of Business Administration.

ROLES

Director of Promotions
Black Power 96.3 FM

CEO
Level 7 Group, LLC

Host & creator
Honey, Let's Talk! and @itsmariahhoney

Founder
AI by Mariah

Board member
AfricaStrong

EDUCATION & CERTIFICATIONS

Doctorate of Business Administration

MBA · BS, Marketing

Project Management · Six Sigma · AWS Cloud

Member, National Writers Union

Peer reviewer
International Journal of Pharmaceutical and Healthcare Marketing

CONTACT

LET'S *work*

Media kit · mariahhoney.com/kit

YouTube · youtube.com/@itsmariahhoney

Instagram · @butterflyhoney

TikTok · @butterflyhoney504

AI by Mariah · aibymariah.com

Books · loveandallthatbullshit.com

Mariah Honey · Dr. Mariah C. Bond · New Orleans, Louisiana